

## --For Immediate Release--

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### **Enterprise Ireland Showcasing Seven Wireless Technology Leaders At CTIA 2008 Wireless Conference**

#### *Irish Companies Creating Unique Opportunities for Mobile Carriers, Partners, Consumers*

**CTIA WIRELESS 2008, LAS VEGAS, NV – March 18, 2008** -- Enterprise Ireland, the government agency tasked with developing Irish industry, announced today that seven Irish companies will be featured at their CTIA Booth #627, showcasing innovative wireless technologies, many of whose technology has not been seen before in the United States. These companies include Accuris Networks, Altobridge, Ammeon, Anam Mobile, Arantech, ChangingWorlds and Dial2Do. Executives from four additional companies – Openet, Voxpilot, Lightstorm Networks, YouGetItBack and Westglobal – will also be meeting with potential U.S. customers at the show.

“The U.S. wireless base holds great attraction for Irish wireless technology companies. Many of the companies exhibiting on our stand continue to develop strategic relationships with U.S. companies and sign Tier One operator and Tier One OEM contracts in the U.S.,” said David Smith, senior vice president for Enterprise Ireland.

The Enterprise Ireland pavilion is a hotbed of analyst, media and strategic partner activity during CTIA Conferences. This year, CTIA Conference attendees will have the unique opportunity of meeting and talking with the top executives of the following companies:

#### **Accuris Networks – [www.Accuris-networks.com](http://www.Accuris-networks.com)**

Accuris Networks is a leading provider of complete mobile convergence technology. Led by a team with unrivaled experience in service convergence and service continuity, Accuris Networks offers AccuROAM, which enables a seamless handover between cellular and Wi-Fi networks, supporting Voice Call Continuity (VCC) and Network Domain Selection (NeDS) functionality. By using AccuROAM, fixed and mobile carriers can offer the following services: roam between a mobile network to a home Wi-Fi network; roam from a mobile network onto a corporate Wi-Fi network; and roam from a mobile network to a public Wi-Fi hotspot. <http://www.accuris-networks.com>

#### **Ammeon – [www.Ammeon.com](http://www.Ammeon.com)**

Ammeon, formed in 2003, is one of Europe’s fastest growing technology companies and operates as a privately held consultancy based in Dublin, Ireland. The company was founded by executive leaders in the telecommunication industry who held senior management roles within LogicaCMG, Ericsson, Siemens, Nortel, PA Consulting Group and other leading companies. Ammeon is a preferred supplier of services to operators,

with offices in the U.K. and U.S. They are committed to supporting established or emerging standards. Their competence encompasses standards produced by the following bodies: DVB (DVB-H & IPDC), OMA (BCAST, MMS), 3GPP (MBMS and many others) 3GPP2 (BCMCS), IETF and MediaFLO.

### **Altobridge – [www.Altobridge.com](http://www.Altobridge.com)**

On the short list this year for the 2008 Daniel Seybold Award, Altobridge is a leading provider of remote wireless telecommunications solutions. The company's core patented AM Gateway Platform™ is the technology in the world's first commercial deployment of In-flight Mobile Communications. This same technology has been successfully tested and deployed for the Remote Enterprise/Community, Secure Military & Emergency First Responder and Maritime communications markets. Altobridge uses a satellite back-haul to enable low-cost, standard wireless communications protocols in the most remote and challenging environments.

### **Anam Mobile – [www.Anam.com](http://www.Anam.com)**

Anam Mobile was one of the pioneers of the value-added sms services market. The company provides a complete messaging services solution to mobile operators worldwide, covering core network SMS and MMS delivery platforms and additional service control products. All Anam products are designed for the modern messaging services environment to allow operators to dramatically increase usage and revenues from text messaging. Anam's patented Smart Services Framework offers mobile operators the ability to rapidly launch new person-to-person messaging services worldwide through a flexible infrastructure that can be deployed in both GSM and CDMA networks. The framework allows operators to enrich and personalise the messaging experience for subscribers.

Anam Mobile has global customers including BT, Telus, Meteor, Celcom, Citic and Go Mobile and partnerships with industry-leading players such as Cisco, Motorola, Ericsson, Amobee and Cloudmark. The company is headquartered in Dublin, Ireland with offices in Boston, London and Malaysia.

### **About Arantech – [www.Arantech.com](http://www.Arantech.com)**

Headquartered in Dublin, Ireland, Arantech supplies its touchpoint solution and a range of CEM consultancy services to help customers derive maximum benefit from their existing network, customer and service management systems. Arantech customers include mobile operators from four of the six largest mobile operator groups in the world, serving in excess of 140 million mobile subscribers.

Arantech is the leading pioneer and customer experience management specialist within the wireless industry. The company is actively broadening its reach into other channels of digital service delivery, such as fixed-line broadband and mobile convergence.

### **Changing Worlds – [www.Changingworlds.com](http://www.Changingworlds.com)**

ChangingWorlds is the market-leading provider of intelligent personalization and wireless portal products to the telecommunications industry. Based on advanced artificial intelligence technology, the company's ClixSmart™ Intelligent Portal platform offers a personalized content discovery solution that enhances content relevance and optimizes the user experience of the mobile internet, resulting in greater ARPU (Average Revenue Per User) for the mobile operator. Results from implementations of the ClixSmart Intelligent Portal Platform have shown an increase of mobile internet ARPU (Average Revenue Per User) and mobile internet traffic by up to 30%.

Proven in market as a high-performance, scalable and carrier-grade mobile data personalization, ClixSmart is used by over 50 operators worldwide including the Vodafone Global Group, O2 UK & O2 Germany, the TeliaSonera Group, T-Mobile Austria, Celcom Malaysia and Hong Kong CSL. ChangingWorlds was founded in 1999 and is privately owned. The company now employs over 125 highly qualified staff in Ireland (Dublin), Malaysia (Kuala Lumpur) and USA (San Francisco).

### **Dial2Do – [www.Dial2Do.com](http://www.Dial2Do.com)**

Dial2Do is a newcomer to CTIA and is showcasing their technology for the first time in the U.S. Dial2Do lets hands-free users be more productive, safely. Instead of limiting hands-free phone users to just making calls, Dial2Do makes any phone into a hands-free productivity tool that lets users send emails, text messages, create reminders, update blogs, Twitters and more by just calling a number and saying what they want to do, which is then converted to text and uploaded to email, a blog, calendar, etc.

Dial2Do is a service of Rococo Software Ltd, a leading innovator of telecoms applications and services. Rococo has a background in Bluetooth enablement on mobile handsets and has sold its products on over 150m Bluetooth devices in the last 3 years.

### **About Enterprise Ireland – [www.enterprise-ireland.com](http://www.enterprise-ireland.com)**

Enterprise Ireland is a government agency responsible for developing Irish industry and works in partnership with client companies, helping them build a competitive advantage in the global marketplace. Enterprise Ireland has three strategic priorities: Technology Innovation  
Business Development and Internationalization.