

--For Immediate Release--

Contact: Denise Dorman, Publicist
Phone 24/7: 630.845.4694
Email: denise@writebrainmedia.com

Legendary Work of Guitar Artist Pamelina Now A Permanent Front Window Display at Hollywood Guitar Center

Hollywood, CA—Most artists would kill for an opportunity like this. Luckily, Pamelina, rock and roll royalty's "it" girl for guitar art, didn't have to. Thanks to the promotional wizardry of Guitar Center's Vintage Room Manager **Mike Catterino**, Pamelina's work is now a permanent display in the front window of the Hollywood Guitar Center on Sunset Boulevard. The window is the backdrop for every "Rock Walk Induction" at the famed location. Pamelina's initial display features her one-of-a-kind Bettie Page guitar, with the rare distinction of being autographed by Page, accompanied by the painting. Also featured is Pamelina's new Marilyn Monroe guitar. Both are part of her "Pamelina Originals: The American Icon Series" line of custom, one-of-a-kind guitars.

"I am so honored to be featured in the Hollywood Guitar Center, which is central to the whole music scene and legendary for the clientele it serves," said Pamelina. **Said Catterino, "I look at her work as I look at Peter Maxx's art. It's iconic and it deserves the kind of exposure it gets here."**

Catterino and Guitar Center Director of Artist Relations **Dave Weideman** are also extending the Pamelina brand through their exclusive **Platinum Room**, where Guitar Center clients can commission one-of-a-kind, high-end pieces for art collections and on stage.

Pamelina is no stranger to celebrity clientele. Her work can be found in the collections of Cher, Ringo Starr, Motley Crue, Megadeth, Jimmy Buffet, Aerosmith and dozens more. Her limited edition pieces through the Fender Custom Shop include:

- The Jimi Hendrix Monterey Stratocaster® Limited Edition Guitar
- The Harley Davidson 90th Anniversary Limited Edition Guitar
- The Playboy 40th Anniversary Limited Edition Guitar
- The Psychedelics Limited Edition Guitars, which include a Pamelina interview DVD with every purchase.

The Hollywood Guitar Center is located at 7425 Sunset Boulevard in Hollywood. For more information, please visit www.pamelina.com. For interviews with Pamelina, please contact her publicist Denise Dorman at 630.845.4694 or denise@writebrainmedia.com.