

--For Immediate Release--

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Jacob Tyler Creative Group Named 12th Fastest Growing Private Company by San Diego Business Journal

San Diego, CA – September 26, 2007 – Jacob Tyler Creative Group was recognized as the 12th fastest growing private company by the San Diego Business Journal in an awards ceremony on Saturday, September 22 at the (insert location of event here). The judging was based on verified revenue growth from 2004 to 2006. During that two-year period, JTTCG grew 253.1 percent.

Stated founder and Creative Director Les Kollegian, “I had a very specific vision for where I wanted my company to be in 10 years, and to date, my growth plan is not only on track, but exceeding my goals. It was a great honor to be recognized by such a prestigious business publication, and by my peers.”

Kollegian, a cancer survivor, named his company for his son, whose image can be readily found throughout the eclectic, clever décor at the Front Street headquarters. Kollegian has been covered by Wall Street Journal and Associated Press regarding his business philosophy and cancer charity endeavors, respectively. Most recently, his firm has provided creative work for San Diego’s Active.com, the world’s largest athletic social networking Web site, and for Trader Vic’s Las Vegas location (with sister agency, Fat Elvis). For more information, please visit www.jacobtyler.com.